

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV ; Raleigh	Date: 10/1/12
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads
 1401 New York Avenue Suite 1200
 Washington, DC 20005
 Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$ 94,900 g | \$ 80,665 N

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 115085 /		<u>Alt Order #</u> 06226493
<u>Product</u> AMER CROSSROAD 10/02		
<u>Contract Dates</u> 10/02/12 - 10/08/12		<u>Estimate #</u> 692
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 07/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/05/12	10/05/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 2	WRAL	10/05/12	10/05/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 3	WRAL	10/05/12	10/05/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$2,000.00			
N 4	WRAL	10/05/12	10/05/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 5	WRAL	10/05/12	10/05/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$700.00			
N 6	WRAL	10/05/12	10/05/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$700.00			
N 7	WRAL	10/05/12	10/05/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$2,000.00			
N 8	WRAL	10/05/12	10/05/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$2,000.00			

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u>	<u>Alt Order #</u>
115085 /	06226493

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/05/12	10/05/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$2,500.00			
N 10	WRAL	10/05/12	10/05/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$1,600.00			
N 11	WRAL	10/05/12	10/05/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$2,000.00			
N 12	WRAL	10/05/12	10/05/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$850.00			
N 13	WRAL	10/05/12	10/05/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$500.00			
N 14	WRAL	10/08/12	10/08/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$500.00			
N 15	WRAL	10/08/12	10/08/12	The Doctors	10-11AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$500.00			
N 16	WRAL	10/08/12	10/08/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$2,000.00			
N 17	WRAL	10/08/12	10/08/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$500.00			
N 18	WRAL	10/08/12	10/08/12	Noon News	12p-1p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$700.00			
N 19	WRAL	10/08/12	10/08/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$700.00			
N 20	WRAL	10/08/12	10/08/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$2,000.00			

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Contract / Revision	Alt Order #
115085 /	06226493

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	10/08/12	10/08/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$1,000.00			
N 22	WRAL	10/08/12	10/08/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$2,000.00			
N 23	WRAL	10/08/12	10/08/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$2,500.00			
N 24	WRAL	10/08/12	10/08/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$2,000.00			
N 25	WRAL	10/08/12	10/08/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$1,500.00			
N 26	WRAL	10/08/12	10/08/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$850.00			
N 27	WRAL	10/08/12	10/08/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$500.00			
N 28	WRAL	10/06/12	10/06/12	WRAL 6a News Sat	6-8a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$600.00			
N 29	WRAL	10/06/12	10/06/12	7pm News	7-730p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$600.00			
N 30	WRAL	10/07/12	10/07/12	60 Minutes	7-8p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$6,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/01/12-10/07/12	60 Minutes	7-8p	-----Su	:30		\$6,000.00	NM		
			See MG 30.2									
	2	WRAL	10/01/12-10/07/12	60 minutes	730-830p	-----Su	:30		\$6,000.00	NM		
			© MG for 30.1 10/07									
			SHIFT 30MINS PER CBS									
N 31	WRAL	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
115085 /	06226493

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -----1 1 \$900.00												
N 32	WRAL	10/04/12	10/04/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$500.00												
N 33	WRAL	10/04/12	10/04/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$500.00												
N 34	WRAL	10/04/12	10/04/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$500.00												
N 35	WRAL	10/04/12	10/04/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$700.00												
N 36	WRAL	10/04/12	10/04/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$2,000.00												
N 37	WRAL	10/04/12	10/04/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$2,000.00												
N 38	WRAL	10/04/12	10/04/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$1,600.00												
N 39	WRAL	10/04/12	10/04/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$2,000.00												
N 40	WRAL	10/04/12	10/04/12	Inside Edition	7-730P		:30			NM	2	\$3,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 10/01/12-10/07/12 Inside Edition 7-730P ----Th---- :30 \$1,500.00 NM See MG 40.2,40.3 2 WRAL 10/02/12-10/07/12 CBS This Morning 7am - 9am -TuWThF---- :30 \$1,500.00 NM Ⓜ MG for 67.1,40.1 ISSUE CLASS OF TIME r8.23 3 WRAL 10/02/12-10/07/12 CBS This Morning 7am - 9am -TuWThF---- :30 \$1,500.00 NM Ⓜ MG for 67.1,40.1 ISSUE CLASS OF TIME r8.23												
N 41	WRAL	10/04/12	10/04/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$850.00												
N 42	WRAL	10/04/12	10/04/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 ---1--- 1 \$500.00												
N 43	WRAL	10/02/12	10/02/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 44	WRAL	10/02/12	10/02/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 45	WRAL	10/02/12	10/02/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$500.00												
N 46	WRAL	10/02/12	10/02/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$700.00												
N 47	WRAL	10/02/12	10/02/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,000.00												
N 48	WRAL	10/02/12	10/02/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$1,000.00												
N 49	WRAL	10/02/12	10/02/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,000.00												
N 50	WRAL	10/02/12	10/02/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,500.00												
N 51	WRAL	10/02/12	10/02/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$1,600.00												
N 52	WRAL	10/02/12	10/02/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$2,000.00												
N 53	WRAL	10/02/12	10/02/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
115085 /	06226493

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

Advertiser	Original Date / Revision
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$1,500.00			
N 54	WRAL	10/02/12	10/02/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$8,000.00			
N 55	WRAL	10/02/12	10/02/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$500.00			
N 56	WRAL	10/03/12	10/03/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$500.00			
N 57	WRAL	10/03/12	10/03/12	The Doctors	10-11AM		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$500.00			
N 58	WRAL	10/03/12	10/03/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$2,000.00			
N 59	WRAL	10/03/12	10/03/12	Price is Right	11a-12p		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$500.00			
N 60	WRAL	10/03/12	10/03/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$700.00			
N 61	WRAL	10/03/12	10/03/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$700.00			
N 62	WRAL	10/03/12	10/03/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$2,000.00			
N 63	WRAL	10/03/12	10/03/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$1,000.00			
N 64	WRAL	10/03/12	10/03/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$2,000.00			
N 65	WRAL	10/03/12	10/03/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
115085 /	06226493

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	AMER CROSSROAD 10	692

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$2,500.00			
N 66	WRAL	10/03/12	10/03/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$2,000.00			
N 67	WRAL	10/03/12	10/03/12	Inside Edition	7-730P		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	10/01/12-10/07/12	Inside Edition	7-730P	---W-----	:30		\$1,500.00	NM		
See MG 40.2,40.3												
N 68	WRAL	10/03/12	10/03/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$850.00			
N 69	WRAL	10/03/12	10/03/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$500.00			
Totals											69	\$94,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	69	\$94,900.00	\$80,665.00
Totals	69	\$94,900.00	\$80,665.00

Signature: _____ **Date:** _____

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